

MINDS THAT MOVE US

CHALLENGING COMMUNITIES
TO INNOVATE IN EDUCATION

The Institute for Educational Leadership (IEL), in partnership with the Coalition for Adult Basic Education (COABE) and the National Association of State Directors of Adult Education (NASDAE), launched the Adult Career Pathway Design Challenge in June 2018 as part of its Minds That Move Us initiative.

Ten teams from around the country were selected to design innovative career pathway programs for adults over 26 who do not have any formal postsecondary training or education and lack the skills necessary to put them on a career path. Comprised of educators, employers, adult learners, community organizations and government agencies, these cross-sector teams came together for a Design Camp in August 2018 where they learned about next generation career pathway strategies from coaches and subject matter experts.

The teams are now fine-tuning their ideas and preparing for the Adult Career Pathway Festival in August 2019 in Miami, FL where they will pitch their proposed solutions to a panel of expert judges with a chance to win \$100K! Ideas and promising practices from the event will be disseminated to various stakeholders to stimulate innovation nationwide.

Join our national movement by sponsoring the Adult Career Pathway Festival!



From trauma-informed training programs for Native American adult students to a Spanish curriculum designed to support learners in a construction pathway, the proposed ideas are fresh and bold. Learn more about the teams' proposed ideas by visiting mindsthatmoveus.org and follow their progress on [Twitter \(@MtmuUs\)](https://twitter.com/MtmuUs) and [Facebook \(@MindsThatMoveUs\)](https://facebook.com/MindsThatMoveUs).



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LEADER \$25,000

- Recognition during the Festival's Kick-Off Ceremony
- Featured on the mobile app splash screen, which appears each time the app is opened
- Exhibiting Table
- Forum bag inserts
- 4 Complimentary registrations
- Sponsor listing in mobile app
- Banner Ad in mobile app

PARTNER \$7,500

- Featured on opening slide of Tuesday Kick-Off
- Recognition as Pitch Day sponsor
- 2 Complimentary registrations
- Banner Ad in mobile app
- Sponsor listing in mobile app

CHAMPION \$40,000

- Recognition during the Festival's main celebration (Wednesday Block Party)
- Logo on event tote bag
- Recognition on social media and Festival promotional material
- Recognition on major on-site signage
- 6 Complimentary registrations
- Highlighted sponsor listing in mobile app
- Banner Ad in mobile app

INVESTOR \$15,000

- Recognition during main lunch
- Recognition on all wifi and charging station signage
- Recognition as Pitch Day sponsor
- 3 Complimentary registrations
- Sponsor listing in mobile app
- Banner Ad in mobile app